



Continuity Insights Management Conference • Sheraton New Orleans • May 5-7, 2008

Continuity Cares Volunteer Effort Seeks Assistance to Help Rebuild New Orleans

Bernards Township, NJ – December 19, 2007 – **Continuity Cares** is a volunteer program to be held at the conclusion of the upcoming 2008 Continuity Insights Management Conference, where dozens of attendees will get involved in various clean-up and rebuilding efforts throughout New Orleans. Last year's campaign included the clean-up and repainting of a New Orleans East firehouse, a bookroom at Lake Castle School, and the rebuilding of a cancer-victim's residence.

Ralph Petti, president of RP Risk Advisors, Basking Ridge, NJ has been named project chairperson because of his familiarity with the Gulf Region's needs and his 24 years of disaster recovery industry experience. "**Continuity Cares** is an event that will help to attract individuals and corporations with a spirit of helping to continue the rebuilding of this great area", Petti said. "With the leadership of *Continuity Insights* magazine, we expect a terrific response." **Continuity Cares** will be held on May 8-9, 2008, on the two days following the conclusion of the Continuity Insights Management Conference.

As the entire Gulf Region continues its recovery efforts from the 2005 hurricane season, there is still much left to accomplish and continuing support is very much appreciated. "These volunteers will devote their time and labor on various projects, and although most lack any construction experience, it pales in comparison to their desire to help and make a difference," states Bob Nakao, executive publisher of *Continuity Insights* magazine. The tentative 2008 volunteer projects include school playgrounds, libraries, classrooms, and City of New Orleans fire stations. For those who cannot physically volunteer, monetary donations are also needed for purchases such as paint, brushes, landscaping tools, plants, and other necessary supplies and materials.

Co-sponsors of **Continuity Cares** 2008 include *Continuity Insights* magazine, RP Risk Advisors, the Sheraton New Orleans, the New Orleans Recovery School District, and Edwards Disaster Recovery Directory.

For more information or to make a donation to support this effort, please contact Ralph Petti at (908) 310-6381 or via email at Ralph.Petti@RPRiskAdvisors.com

About Continuity Insights: *Continuity Insights* addresses the corporate-wide priorities that mandate the need for continuity planning at the highest levels of the organization. www.ContinuityInsights.com

About RP Risk Advisors, LLC: RP Risk Advisors is an enterprise risk management firm specializing in preparing companies for contingency events. www.RPRiskAdvisors.com

About Edwards Disaster Recovery Directory: Access on-line the world's largest and most comprehensive database of disaster recovery information. www.EdwardsInformation.com

About the New Orleans Recovery School District: Is focused on opening fundamentally better schools, meeting the specific educational needs of every returning student, and laying the groundwork for the creation of a world-class public education system in Orleans Parish. www.NOLApublicschools.com

About the Sheraton New Orleans: The hotel is the host to the Continuity Insights Management Conference.

Continuity Cares Volunteer Effort Sponsors

